

Boyertown Soccer Club  
General Meeting Minutes  
February 19, 2013

Meeting Start Time – 8:00PM

Attendance:	Brad Wenger Stew Sherk Steve Riviello	Jarrett McGinniss Jason Fox Suzie Fox
Absent:	Mark DeCocinis	Mike Ward
Guests:	Jimmy Beidler Nathan Bieber Scott Seyler	James Springman Sean McDevitt

Opening Remarks:  
Steve welcomed our guests.

Financial Report & Bills: Presented by Jason Fox

- Spring Registration Deposits
- Rock Spring League Fees - 2 Teams
- Referee Class - Completed
- AYRES bill for balance due on training jerseys
- Craig's monthly check
- Synatek Invoice
- DELCO payment Spring League Fees - 3 Teams
  
- Money turned in for purchase of extra training jerseys
- Two people still owe for extra jerseys
- Steve gave Jason a check for his donation to the Club's Scholarship Fund
  
- Brad made a motion to include Outdoor Cup as part of Spring League Fees. Club to pay total fee of \$150 per team for 2013. Stew seconded the motion. All were in favor and the motion passed.
  
- Vonage: Finally able to get access to Club Account. Determined the reason for the \$46 charge per month was due to the Club having 2 lines (a regular phone line and a fax line). There were only about a half dozen calls received to the Club phone for the spring. Board feels it is not worth carrying Vonage in the future. Jarrett made a motion to terminate the Vonage account. Stew seconded the motion. All were in favor and the motion passed. Jason to contact Vonage to terminate/cancel account.
  
- Email was received from Scott Rath representing Boyertown Baseball. They will put a potty at New Hanover on odd years. BSC will handle on even years. Need to clarify if potty is for spring, fall or both.
  
- Currently working on completing the 2012 Annual Report. Once it is completed it will be posted on the website.

Tournament Update: Nathan, Jimmy, Scott & James

- Brought a sample tournament t-shirt for the Boyertown Blast Tournament. Club will be charged \$6.50 per shirt with a minimum order quantity of 200. Plan is to sell the tournament t-shirts for \$20, which is the going rate.
- Contacted American Patch Company and received a sample of the Boyertown Blast Tournament Patch. Cost of the patch is \$.85 with a minimum order of 1200 pieces. Need approximately 3 weeks turnaround.

#### Tournament Update Continued:

- Steve had talked to a board member from Haverford who has run these tournaments and he indicated it would be best not to sell the t-shirts at the tourney. Only handle tourney t-shirts as pre-orders.
- The Haverford board member knows a fellow he can send to do silk screening on-site at the tournament. They can do names and/or numbers on sweatshirts.
- Medals will be ordered closer to the exact number needed due to having a 'year' engraved on them.
- Have someone (friend) who will be donating tables, chairs and tents for registration, referees, etc.
- Registration for the tournament will be handled through Got Soccer.
- Got Soccer will allow posting of the tournament rules, teams, locations, schedules, etc.

#### Golf Outing Fundraiser:

- \$50 to sponsor a hole for the golf tournament. Will post a PDF of the sponsor's logo (if available).
- The Golf Outing can handle 26-30 foursomes.
- No rain date for outing.
- Flyers are being made up to be distributed at the Spring Coach Meetings.
- Looking at Auction through donations.

#### Intramural:

- Registration is still open. We are now in the 'late fee' period.
- Need to set Demosphere numbers to restrict additional registration beyond number of teams to be determined in the next couple of days.
- Demosphere: Current Spring Registration 392 players. (20 new paper registrations not in numbers below)
  - U6 - 82
  - U7 - 51
  - U8 - 40
  - U10 - 77
  - Futures - 3
  - U12 - 47
  - U14 - 45
  - U16 - 18
  - U18+ - 9
- Fall Registration - Need to look at fees and multi-player (3 or more) per family discount.
- Question was raised if we can go back to t-shirts at the younger age groups to help save costs.
- Futures: Numbers are not good. Need to figure out what to do to stir up interest. At this point Craig had indicated that he needed at least 6 players to run the program.
- Parents want to know more about what is going on. Want to see their kids develop in a program. Tendency is for parents to go to what is comfortable for them.
- Fun Day - Spring Sprint - Have registration for camps. More exposure to Club activities. Maybe have a 'travel game'.
- Need to get more info on camps and clinics.

#### Travel – Report by Brad Wenger

- Team Successes
  - U10 Bears were a semi-finalist in Indoor State Cup Competition.
  - U12 Black Diamonds won their division in indoor session at Exeter Field House.
  - U9 United Boys won their division in indoor session at Exeter Field House. U9 United will be competing in the Indoor State Cup this weekend.
    - Need to have teams update their team pages on the website.
    - Is any advertising done in Pottstown Mercury or Boyertown Times - Not done by Club.
    - How can we get BSC name out there, more public?
    - May want to look at Twitter vs Facebook.
- Tryout Dates:
  - April 13th - May 10th
  - Currently need 3 dates plus a rain date for each team.
  - Players are required to attend a minimum of 2 tryouts.
  - Dates should be submitted to Travel VP after March 1st.

#### Travel Continued:

- DELCO Spring League - Confirmed
  - U10 Bears
  - U11 Strikers
  - U12 Fury
- Travel Survey - Brad had presented each Board Member with a power point copy of the travel survey and a separate document containing the survey comments. The Board was guided through the presentation.
- Brad will post the Travel Survey power point presentation under the Travel Heading on the Club Website for review by parents.
  - A bunch of positives came out in the survey.
  - 75% said they may be willing to pay more but must be very specific as to where the money is going.
  - Need to do a better job with camps. Get camp dates and info out sooner. This year there was no summer camp for U8 boys or U9 girls.
  - Coaching comments were not included with what was given to the Board.
  - Steve indicated that he would like to give the Board time to review the comments and discuss them at an Executive Meeting.
  - Comments 'By Coach' and on a 'Team by Team Basis' will be reviewed with Craig for his decision if the info will be given to the coaches.
- Brad to contact survey participants who requested further communication.
- Email will be sent to travel parents to advise that the Travel Survey Results have been posted.
- Possibly need to look at lowering the travel fee for our U8 Advance Program since they do not participate in league play and the program does not carry the same expenses as a normal travel team.
- Currently in the process of evaluating other local clubs travel fees. BSC seems to be on the lower end of travel fees for this area.
- Is there a plan to do the travel survey yearly? As long as we use the data and work to improve and/or change, it would probably be worthwhile.
- Travel Policy Review - need to look at the number of tryout sessions a player needs to attend. Brad will email out for review.

#### Land/Fields:

- Was Washington gym secured for 3/13 & 3/14 Intramural Coach meeting dates?
- Was Craig notified of the Intramural Coach meeting dates and the desire to have him run a short training session for the coaches?
- Can we get use of the baseball field at Washington Elementary on 5/18 - Spring Sprint date?
- Waiting for blue prints from Washington Twp on land at sewer plant.

#### Director of Coaching:

- Travel team summer camp dates need to be provided.
- Need goalkeeper training. Rob from Pottsgrove has been put in touch with Craig.
- Still waiting on 'D' and 'E' License Course dates.

#### Fundraising/Sponsorship:

- Thank You form letter being written to send to our sponsors.
- Also need to send a 'thank you' to people who made a donation with registration.
- Jason will provide Steve with a list of donors.
- No bingo night.
- Need to work on a schedule of fundraisers for the fiscal year.

#### Website:

- Discussion of advertising of sponsors on website.
- Take off top of home page.
- Left side of home page is small and limited.
- Do we activate our Sponsor tab?

#### Old Business:

- Alliance Update
  - 2 of 4 clubs are using ASF. Alliance is looking to see if they can get some type of deal if more clubs participate in ASF training.
  - Tryout info to be published - must attend 2 nights.
  - Coaches Meeting (BSC - Brisbois, Becker, Isett, Levengood, Kovatch, McGinniss).
  - Q&A's.
  - Power Point Presentation.
  - ASF will be training for current year.
  - 2 Tournaments: Pocono Cup Premiere and Lititz.
  - 6 weeks with training sessions being held at all Clubs.
  - U9 - U12 (may have 11v11 at U12).
  - Cost: \$295.
  - Returning players can re-use their uniform.
  - Matt Driver will be present for questions.
  - Program will start around 1st week in June.
  - ASF will be running tryouts with no coach involvement.
  - Will do 'A' & 'B' teams if they have enough players.
  - No players will be permitted to move to a new Club after travel teams are set.
  - Players may be borrowed for tournaments.

#### New Business:

- Would like to use Scholarship Fund
  - College or School of Continuing Education
  - Played in Club
  - Write an Essay
  - GPA
  - Community Service
  - Application Period - November 1st - April 1st
  - Have Committee to review essays
- YMCA Dutch Auction
  - Club will donate a FREE Fall Intramural Registration - Jason to send Steve a certificate
  - Club Magnet
  - T-shirt
  - Ball
- Board Questions:
  - Will there be a Good Friday Clinic this year?
  - Will there be workshop clinics for coaches? - Yes but don't know when.
  - Still waiting on Craig to provide his plans and outlined details for the year.
  - What summer camps will be available? EPL, Brazinha, Challenger?
  - Need a goalkeeper clinic - kids need to be learning keeper/sweeper concept, hands/feet distribution.
- Comment was brought to Board that Amity had done away with all sports for 7th-12th grade. They are going to be returning to sports for grades 9-12 only. Amity Soccer Club will manage 7th-8th grade sports but they are waiting for PIAA to approve.

Stew made a motion to adjourn the General Public Meeting at 10:52PM, Jarrett seconded the motion. All were in favor and the motion passed.

Submitted by:

Suzie Fox, Secretary